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Consumers Encouraged to Appreciate Their Water Service as Drinking Water Week Concludes

Horsham, Pa. – Severn Trent – North America, As [Drinking Water Week](#) concludes, Severn Trent and the [American Water Works Association](#) join water professionals across North America in urging consumers to evaluate how they value their water service and how to protect its infrastructure in the future.

To value water service, it's important to recognize the thousands of water utilities across North America that work diligently to provide safe water to millions of people. They are responsible for monitoring more than 100 contaminants on a regular basis and staying in compliance with the U.S. Environmental Protection Agency's standards for drinking water.

The infrastructure used to carry water from treatment plants to homes and businesses is also crucial. North American water systems are critical to maintaining public health, economic vitality, fire protection and quality of life. However, current trends in population, economic growth, energy, climate, and pollution are affecting water usage, and the critical infrastructure the systems rely on needs to function properly.

“As part of understanding our water, we must appreciate and value our water service and our infrastructure. Investing in our infrastructure now can provide for our future generations to ensure they have the needed water service we value today,” said AWWA Chief Executive Officer David LaFrance.

More information about water infrastructure investment is available on [AWWA's website](#).

About Drinking Water Week

For more than 35 years, AWWA and its members have celebrated Drinking Water Week, a unique opportunity for both water professionals and the communities they serve to join together in recognizing the vital role water plays in our daily lives. Additional information about Drinking Water Week is available on the [Drinking Water Week webpage](#).

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About Severn Trent – North America

Severn Trent – North America (www.severntrentservices.com) is a leading operator of water and wastewater assets. Our business provides contract management, full billing customer service, operations support and systems improvements for over 300 municipal, industrial and commercial water and wastewater clients in the United States. Severn Trent – North America is a member of the Severn Trent Plc (London: SVT.L) group of companies, a FTSE 100 company.

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About the American Water Works Association

Established in 1881, the American Water Works Association is the largest nonprofit, scientific and educational association dedicated to managing and treating water, the world's most important resource. With approximately 50,000 members, AWWA provides solutions to improve public health, protect the environment, strengthen the economy and enhance our quality of life.