

## For Immediate Release

### CONTACT:

Eric Risch

+1 215 997 4058

[erisch@severntrentservices.com](mailto:erisch@severntrentservices.com)

### CONTACT:

Nadia Abboud

+1 215 997 3733

[nabboud@severntrentservices.com](mailto:nabboud@severntrentservices.com)



a part of Severn Trent Services

**Severn Trent De Nora**  
1110 Industrial Boulevard  
Sugar Land, TX 77478  
United States

T: +1 281 240 6770

F: +1 281 240 6762

[www.severntrentdenora.com](http://www.severntrentdenora.com)

## **Severn Trent De Nora Announces Agency Agreement for BALPURE® Ballast Water Treatment System in United Kingdom**

*Quantum Marine Marketing Ltd will market the BALPURE system, which is fast emerging as a preferred ballast water treatment solution globally.*

### **FORT WASHINGTON, Pa. – 5 July 2011**

Severn Trent De Nora has entered into an agency agreement with Quantum Marine Marketing Ltd of Cornwall, United Kingdom, to represent and promote the [BALPURE® ballast water treatment system](#) product line to the marine market in the United Kingdom. The BALPURE system is a reliable and flexible electrolytic disinfection treatment solution that surpasses the most stringent ballast water discharge requirements with no adverse effects on the environment. Type approval has been finalized and is anticipated shortly.

Quantum Marine, owned and managed by Nick Dalton, provides sales, marketing and business development support to companies operating in the commercial marine sector.

According to Marwan Nesticolaci, vice president of international sales and business development for Severn Trent De Nora, “The United Kingdom is one of the global hubs for shipbuilding decision making, technical support and management. Many of the world’s shipping majors have a base in the United Kingdom, making this an important market for BALPURE. Nick Dalton’s scientific background in marine biology gives him a strong understanding of the issues surrounding ballast water treatment and, more importantly, the technology employed by our BALPURE system. As a result, our partnership with Quantum Marine will enable us to increase the market presence regionally for BALPURE, which is fast emerging as a preferred ballast water treatment solution globally.”

As the market leader in the design and manufacture of electrolytic seawater disinfection systems, Severn Trent De Nora has applied its 35-plus years of marine equipment experience to the treatment of ballast water with the BALPURE system. Using a unique slip stream approach, the BALPURE system can be remotely mounted away from ballast lines. The system is most commonly supplied in six small, sub-assembly components. It can be installed in the most convenient location to suit vessel machinery, minimizing the relocation of other equipment or the need for engineering or ship re-designs. It features low power requirements – less than half of some competitive systems; low maintenance requirements; and simple operation. Accommodating ballast water treatment for vessels ranging from 500 to 20,000+ m<sup>3</sup>/h, the BALPURE system is especially advantageous for flow rates greater than 3,000 m<sup>3</sup>/h, as well as those with hazardous cargo areas.



a part of Severn Trent Services

### **About Severn Trent De Nora, LLC**

Severn Trent De Nora, LLC ([www.severntrentdenora.com](http://www.severntrentdenora.com)) is a joint venture offering a solid foundation to support marine and offshore industrial water disinfection needs by drawing upon the strength and global resources of Severn Trent Services, Fort Washington, Pa. ([www.severntrentservices.com](http://www.severntrentservices.com)) and Gruppo De Nora, Milan, Italy ([www.denora.it](http://www.denora.it)). Severn Trent De Nora offers the benefits of enhanced technical solutions and a greater range of services by combining the seawater disinfection capabilities of both companies. Severn Trent De Nora offers products to serve marine wastewater treatment applications and the seawater disinfection needs for the following applications: power generation, desalination facilities, coastal industry, offshore oil and gas facilities, general marine, cruise vessel industry and navies worldwide.

# # #